Green Shoots Guidelines and Application Form

**The Kensington + Chelsea Foundation**

We are an independent charity, supporting impactful local projects that improve the lives and life chances of some of the most disadvantaged and vulnerable residents in our borough. Our vision is a borough where everyone has the opportunity to live happy, healthy, fulfilled lives.

Through our Grenfell Tower Appeal we raised £7.1 million and, of this, £5.2 million was quickly distributed to the survivors and bereaved, to help them on the long journey to rebuilding their lives. The remaining funds have been used to set up the **Grenfell Community Development Fund,** which is for projects which support and empower the North Kensington community.

**What is** **Green Shoots?**

As part of the Grenfell Community Development Fund, we have set up an easily accessible small grants fund called **Green Shoots** for projects designed to bring hope and joy to the North Kensington community. This funding is for one-off events and short-term projects such as cultural and celebration events, school holiday activities, workshops, sports sessions, and equipment for your group. Activities can take place both in person and online.

**What funding is available?**

You can apply for more than one project a year, but normally the maximum amount awarded to any one organisation in a 12-month period will be **£2,500**.

**All projects must be able to demonstrate how they will benefit the community affected by Grenfell, which means those directly affected by the fire, as well as people living, working or going to school or college in North Kensington.**

Very occasionally we may be able to help with a higher amount for a larger partnership project, however we would ask you to contact us in advance to discuss your project before completing the application form.

**Who can apply?**

Green Shoots is open to **local** voluntary and community groups, faith groups, residents’ associations and community interest companies limited by guarantee. **If your group is not constituted i.e. does not have its own bank account, you must find a local constituted organisation which is willing to vouch for you and hold funds on your behalf**.

**What’s the process?**

You can apply to Green Shoots by completing the form on **pages 2 and 3**. Completed applications should be sent to [team@thekandcfoundation.com](mailto:team@thekandcfoundation.com). Applications will be accepted all year round and we will get back to you as soon as possible, though you should apply to us at least six weeks before your project start date.

Payment will be made by BACS into a bank account **in the name of a constituted group**. If your application is successful, we will ask you to submit a short evaluation form **within two months of your project end date**.

**Is there anything you won’t fund?**

Whilst wishing to be as flexible as possible, we are not able to fund projects for individuals, activities which are primarily religious in purpose, animal welfare, projects which have already happened, lobbying

or political activities, or legal costs or advocacy for individuals or groups

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| **Contact information** | | |
| **Organisation Name** |  | |
| **Organisation Address** |  | |
| **Contact Name** |  | |
| **Your Position** |  | |
| **Telephone Number** |  | |
| **Email Address** |  | |
| **Registered Charity/CIC number if applicable** |  | |
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| **Your Green Shoots project** | | |
| **Please give a brief description of your group - who you are, what type of group you are, and what you do** | | |
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| **What is your Green Shoots project idea?** | | |
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| **How will your Green Shoots project benefit the Grenfell-affected community?** | | |
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| **How many people will benefit from your project in total?** | |  |
| **Of these, how many are from the Grenfell-affected community?**  *(By this we mean people directly affected by the fire, as well as people living, working or going to school/college in North Kensington.)* | |  |
| **What are your project dates?** | |  |
| **How much funding are you applying for?** | |  |
| **What is the total cost of your project? Please provide a breakdown of the costs.** | |  |
| **Is there any additional information you wish to provide in support of your application?** | | |
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Please send completed forms to [team@thekandcfoundation.com](mailto:team@thekandcfoundation.com)